



OSI Physical Therapy Receives *Excellence in Innovation* Award

An innovative pilot project was recently recognized when Therapy Partners Inc. and OSI Physical Therapy were awarded HealthPartners' highest award - *Excellence in Innovation*. The project, titled "*Value-based purchasing model for therapy services*," involved collecting data on the outcomes of physical therapy treatment and using that data to develop a new payment model that rewards quality outcomes.

As members of Therapy Partners Inc, OSI Physical Therapy and five other independent practices collected outcomes information using a patient-reporting tool over the course of one year. That information helped HealthPartners in the development of a "pay-for-performance" model for therapy services that focuses payment on value rather than volume.

HealthPartners' *Excellence in Innovation* award is the highest recognition in its *Partners in Excellence* Program which promotes The Triple Aim for healthcare reform – measurable quality, exceptional patient experience, lower cost of care.

"Because we're an independent practice, I believe we have to work harder to compete," says Mike Ripley, PT and owner of OSI Physical Therapy. "And we know that the proof is in the pudding. We just have to measure it."

Jim Hoyme, CEO of Therapy Partners Inc, is no stranger to outcomes measurement. While COO of OSI Physical Therapy Jim initiated their outcome data collection. "We were among the first practices to collect this type of data," Jim says, "and we used it as a quality improvement tool. It drove professional development efforts and therapists liked having feedback. Now, all Therapy Partners' clinics are collecting outcomes and I'm excited that we were able to work with HealthPartners on this project."

OSI Physical Therapy is an independent therapy practice and is a trusted name in the orthopedic and sports medicine world. Since 1980, OSI therapists have been preventing, diagnosing and treating musculoskeletal pain and movement disorders for people of all ages. Individuals seek out OSI so that they can keep moving and active, and healthy while avoiding long-term dependence on medication or sometimes even surgery. OSI has 10 locations in the east metro and western Wisconsin.

Therapy Partners Inc. is a managed service organization whose member practices are committed to providing quality outcomes at lower than average cost. Therapy Partners' practices include: Creekside Physical Therapy, Minnesota Sport & Spine Rehab, Physical Therapy Orthopedic Sports, Inc. (PTOSI), OSI Physical Therapy and Lake Area Therapy Services.